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July 4, 2026 By New Hampshire Business Daily

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Moultonborough, NH – Castle in the Clouds is expanding its leadership team by adding Kayla Szczesiul as Director of Advancement. With nearly 20 years of experience in nonprofit fundraising and community partnerships, Ms. Szczesiul will be a valuable addition to the marketing and outreach efforts of Castle in the Clouds and the Castle Preservation Society (CPS).

As the Director of Advancement, Ms. Szczesiul will organize, support and coordinate CPS fundraising and marketing initiatives to drive both philanthropic and earned revenue. By working closely with employees and volunteers, she will develop, oversee and implement marketing plans to raise funds to support the CPS mission.

“The 20th anniversary of the Castle Preservation Society marks the start of a new chapter for Castle in the Clouds,” said Executive Director Charles Clark. “As we begin a new phase for CPS, we are thrilled to welcome Kayla on the team to lead our fundraising and community outreach efforts. Her experience, vision and resourcefulness will help us shape the next 20 years of the Castle and beyond.”

Ms. Szczesiul has worked with organizations across the country in donor relations and development roles, most recently serving as the Development Director for Monadnock Family Services in Keene, NH. In addition to her nearly two decades of experience in the field, she also holds a master’s degree in Community-Based Social Marketing from Prescott College.

Source: <https://businessdailynetwork.com/castle-in-the-clouds-hires-kayla-szczesiul-as-director-of-advancement>