



Have you considered becoming a Castle sponsor?

Advertising your business through a Castle sponsorship is a great way to promote your business while also supporting a local non-profit. Well over 50,000 visitors come to the Castle to experience it in a variety of ways. They come from all over New Hampshire, New England, the country and the world to take in the spectacular view of Lake Winnepesaukee, tour the restored 1914 Arts & Crafts mansion, hike the Ossipee Mountains, attend a program or a wedding and have a good time. The Castle in the Clouds is listed on the National Register of Historic Places, which helps drive tourism to the area. With your help we can keep providing an exceptional experience for visitors while also stimulating your business.

Below are the benefits we offer businesses at each level of sponsorship, and a preliminary draft of 2020 sponsorship opportunities is included on the reverse. You can choose one or more, or work with us to develop a customized sponsorship package that meets your specific needs. Since we are a 501c3 non-profit organization, there may be tax advantages to your sponsorship donation.

Note that we practice Category Exclusivity – meaning that though we do allow several sponsors of the same event we will not have more than one from the same category. For example, we will not have two banks or two realtors sponsoring the same program.

\$300 Sponsors	\$500 Sponsors	\$1,000 Sponsors	\$2,000/2,500 Sponsors
<ul style="list-style-type: none"> • Listing in annual program calendar mailed to over 8,000 households • Name listing in the following program or event-specific publicity and promotions: print ads, website, on-site materials (handouts, flyers, signs) • Verbal acknowledgement at program or event • Listing in annual report as a sponsor 	<ul style="list-style-type: none"> • All previous, plus... • Listing on website as 2019 sponsor • Name listing in our social media posts • Your name and logo on a sponsor board on the day(s) of the program or event 	<ul style="list-style-type: none"> • All previous, plus... • Your <u>name and logo</u> in larger font size on all publicity for the selected event • Your <u>name and logo</u> in annual Program Calendar • Your name and logo as a hot-link on our website • Tagging of your own Facebook and/or Instagram page in social media promotion 	<ul style="list-style-type: none"> • All previous, plus... • Invitation to major donor reception in late summer
\$5,000 Sponsor	\$10,000 Sponsor Year-Round Presenting	\$25,000+ Sponsor Year-Round Premier	
<ul style="list-style-type: none"> • All previous, plus... • Complimentary Contributing Level Castle Membership 	<ul style="list-style-type: none"> • All previous, plus... • Listing as Year-Round Presenting sponsor on Castle ticket booth, Carriage house, Cones in the Clouds, and Trolleys • Complimentary Benefactor Level Castle Membership 	<ul style="list-style-type: none"> • All previous, plus... • Listing as Year-Round Premier sponsor on Castle ticket booth, Carriage house, Cones in the Clouds, and Trolleys 	

For questions or to learn more about becoming a sponsor, please contact our Development Coordinator, Jill Cromwell, at 603-476-5415 or jcromwell@castleintheclouds.org.

2020 CASTLE IN THE CLOUDS SPONSORSHIPS

Amount	Sponsorship Opportunity	Date(s)	Level	Sign us up v
\$25,000	Premier Year-round Sponsor	Year-round		
\$10,000	Presenting Year-round Sponsor	Year-round		
\$10,000 over two years	Gallery Exhibit - The Shoes That Built the Castle	Year-round	Presenting	
\$5,000 over two years	Gallery Exhibit - The Shoes That Built the Castle	Year-round	Supporting	
\$5,000	Music Nights - Summer	late June - Aug	Presenting	
\$2,500	Music Nights - Summer	late June - Aug	Supporting	
\$2,000	Music Nights - Winter	December - March		
\$5,000	Gala	Friday, July 17	Platinum	
\$2,500	Gala	Friday, July 17	Gold	
\$1,000	Gala	Friday, July 17	Silver	
\$500	Gala	Friday, July 17	Bronze	
\$1,000	Car Show	Saturday, July 11	Presenting	
\$500	Car Show	Saturday, July 11	Supporting	
\$1,000	Family Fun Day	Saturday, Aug 10	Presenting	
\$500	Family Fun Day	Saturday, Aug 10	Supporting	
\$1,000	Christmas at the Castle	Nov 21-22; 27-29	Presenting	
\$500	Christmas at the Castle	Nov 21-22; 27-29	Supporting	
\$500	Christmas at the Castle Preview Party	Friday, Nov 22		
\$1,000	Internship Opportunities			
\$500	Chili & Beer Tasting	February	Presenting	
In-Kind product	Chili & Beer Tasting	February	Supporting	
\$500	Stargazing nights	May and Sept	Presenting	
\$500	Wellness Wednesday Activities (Yoga, Hikes, etc.)	July - Aug		
\$500	Landscape Art - Plein Air Sessions	July - Sept		
\$500	Evening Hikes	May, Oct, Jan	Presenting	
\$300	Evening Hikes	May, Oct, Jan	Supporting	
\$500	Solar Gazing	Mondays July - Aug		
\$500	Barnstormer's Theater	August	Presenting	
\$500	Fun Run/Walk	Labor Day	Presenting	
\$300	Fun Run/Walk	Labor Day	Supporting	
\$500	Castle After-Hours Tours (4)	Sept and Oct		
\$300	Mother's Day Brunch	Sunday, May 10		
\$300	Stargazing nights	May and Sept	Supporting	
\$300	Moultonborough Appreciation Day	Saturday, May 23		
\$300	Father's Day - Free admission for Fathers	Sunday, June 21		
\$300	Bird Walk	June		
\$300	Family Campout	June		
\$300	Castle Close-up Curated Evening Tours	Three in the summer		
\$300	Mushroom Walk	September		
4 hrs of Volunteer time	Spring/Fall volunteer clean up day	May & Nov		
Company Name:				
Contact Name:				
Address:				
Email:		Phone:		

Complete, scan and email to jcromwell@castleintheclouds.org

THANK YOU!